

**ORDER**

**Orders**  
**Order / Rev:** 38202  
**Alt Order #:**  
**Product Desc:** 2016  
**Estimate:** POLITICAL  
**Flight Dates:** 08/24/16 - 09/11/16  
**Original Date / Rev:** 08/23/16 / 08/23/16  
**Order Type:** GENERAL

**Primary AE:** House House  
**Sales Office:** POL-L  
**Sales Region:** POL

**Agency**  
**Name:** Bijoy Datta Advertising  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 3080  
 Binghamton, NY 13902

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Friends of Debbie Preston  
**Demographic:** A18-49  
**Product Codes:** PL Candidate  
**Priority:** POL  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/28/16	7	\$400.00	\$340.00
08/29/16	09/11/16	22	\$1,300.00	\$1,105.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	7	\$400.00	\$340.00	0.00
September 2016	22	\$1,300.00	\$1,105.00	0.00
<b>Totals</b>	<b>29</b>	<b>\$1,700.00</b>	<b>\$1,445.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WICZ	08/24/16	09/09/16	M-F 6p-6:30pm Fox 40 News at 6PM	CM	M-F 6-6:30pm	11111--	:30	5	\$40.00	POL	0.00	NM	13	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	--111--					3	\$40.00		0.00			
	Week:	08/29/16	09/04/16	11111--					5	\$40.00		0.00			
	Week:	09/05/16	09/11/16	11111--					5	\$40.00		0.00			
N 2	WICZ	08/24/16	09/09/16	M-F 10-10:35pm Fox 40 News at 10	CM	M-F 10-10:35pm	11111--	:30	5	\$85.00	POL	0.00	NM	13	\$1,105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	--111--					3	\$85.00		0.00			
	Week:	08/29/16	09/04/16	11111--					5	\$85.00		0.00			
	Week:	09/05/16	09/11/16	11111--					5	\$85.00		0.00			
N 3	WICZ	08/28/16	09/11/16	Fox News Sunday Sun 9-10:00am	CM	Sun 9-10am	-----1	:30	1	\$25.00	POL	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	-----1					1	\$25.00		0.00			
	Week:	08/29/16	09/04/16	-----1					1	\$25.00		0.00			
	Week:	09/05/16	09/11/16	-----1					1	\$25.00		0.00			
Totals														29	\$1,700.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WICZ-TV BINGHAMTON, NY

**Date:**

8/23/14

I, BISBY DATIA

being/on behalf of: DEBBIE PRESTON

a legally qualified candidate of the REPUBLICAN

political party for the office of: BROOME CO. EXECUTIVE

in the GENERAL

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	SEE ATTACHED				

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS OF DEBBIE PRESTON

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

X LISA MILLER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/23/18

Date

X [Signature]

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

MARY ANN HARKNESS

Printed Name

REG'L SALES  
mbr.

Title